# **SMS Templates**

## 1. Short and snappy

a.

Hi [[Name]],

Thanks for being a valued customer! We'd love to hear about your experience with us. Leave us a quick review and get [[special offer]] :) [[Your link]]

Text OPTOUT to [your number] to opt out of future communications from us.

#### **Example:**

Hi Alex,

Thanks for being a valued customer! We'd love to hear about your experience with us. Leave us a quick review and get **10% off your next purchase!** :)

[[Your link]]

Text OPTOUT to [your number] to opt out of future communications from us.

#### b.

Hi [[Name]], your opinion matters! Share your recent experience with us by leaving a review. Tap here: [[Your link]]. Thank you for choosing [[Your Business Name]]!

Text OPTOUT to [your number] to opt out of future communications from us.

## **Example:**

Hi **Alex**, your opinion matters! Share your recent experience with us by leaving a review. Tap here: [[Your link]]. Thank you for choosing **Cafe ABC**!

Text OPTOUT to [your number] to opt out of future communications from us.

#### 2. More detail

a.

Hi [[Name]], at [[Your Business Name]], we're committed to providing the best service. We'd love to hear about your recent visit. Leave a review and get [[offer]]! Click here: [[Review Link]]. Thank you for your support!

Text OPTOUT to [your number] to opt out of future communications from us.

## **Example:**

Hi **Alex**, at **Cafe ABC**, we're committed to providing the best service. We'd love to hear about your recent visit. Leave a review and get **10% off your next purchase!** Click here: [[Your link]]. Thank you for your support!

Text OPTOUT to [your number] to opt out of future communications from us.

b.

Hi [[Name]],

We hope you had a wonderful time with us at [[Your Business Name]]. We're always striving to provide the best service possible, and we'd love to hear your thoughts.

Leave a review about your recent visit and enjoy [[[offer]] on your next visit! Click here to review: [[Your link]].

Your feedback helps us meet your expectations every time. Thank you for being a valued customer.

Text OPTOUT to [your number] to opt out of future communications from us.

## **Example:**

Hi Alex,

We hope you had a wonderful time with us at **Cafe ABC**. We're always striving to provide the best service possible, and we'd love to hear your thoughts.

Leave a review about your recent visit and enjoy a FREE drink on your next visit! Click here to review: [[Your link]].

Your feedback helps us meet your expectations every time. Thank you for being a valued customer.

Text OPTOUT to [your number] to opt out of future communications from us.